

NON-SPACE BUSINESS GOES TO THE MOON

29 SEPTEMBER 2020
04:30PM–06:00PM CEST

LIVE STREAMING ON FACEBOOK OFFERED BY ESA AND CSEO

REGISTRATION

The ESA Downstream Gateway and the Moon Village Association (MVA) are organizing an online seminar on the 29th of September, 2020 at 04:30pm-6:00pm CEST to address opportunities and challenges for non-space industries as to their possible contribution to the Moon Village establishment & development.

THE OBJECTIVES OF THE SEMINAR ARE

- Promote the non-space industries' involvement in the Moon-related activities
- Find mutual benefits for space and non-space industries cooperation in the context of the Moon exploration & utilization
- Identify economic expediency and commercial opportunities for non-space industries to invest in new developments aiming at a "dual use" (that is both for space and on-Earth applications), as well as bringing existing terrestrial solutions to the attention of space players
- Promote MVA as a possible platform for a dialogue between the two groups of industry, defining attractive cooperation models.

AGENDA

Introduction

Oleg Ventskovsky, MVA and **Donatella Ponziani**, ESA

The Moon Village architecture scenarios and associated building blocks

John Mankins, MVA Vice-President

The Space Agency perspective

Jan Woerner, ESA DG

The Non-Space Companies perspective

Kajima (Japan), **Space Zab** (Thailand), **Dinitech** (Italy), **Deeplunar** (Luxembourg), **Autodesk** (US)

The Space company perspective

Hervé Gilibert, ArianeGroup CTO

Round-table discussion

Q&A session

Wrap-up and way forward